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The Navigator for Enterprise Solutions

CAPITAL MARKETS TECHNOLOGY SPECIAL

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20 Most Promising Capital Markets Technology Solution Providers - 2017

The dynamic nature of the capital market industry can be attributed to two major factors: evolving regulations and technological disruptions. In order to acquire more intelligent and streamlined processes performing capital planning and risk management, participants are adopting technological disruptions, such as blockchain or robotic process automation (RPA), that changes the manner in which the market participants buy or sell equity and debt instruments.

In addition to being cost-effective, RPA provides the means for a competitive edge, by using advanced data analytics, which reduces human error and offers higher accuracy and quality. Assigning data analytics and management the crucial role of strategic functioning, businesses are changing their requirements as they move towards a more client-centric approach.

Enabling firms to work on common datasets in real time, with minimal supporting options, blockchain allows market participants a system that is simplified, cost-effective and transparent. Another highly adapted trend that

reduces both expenses and infrastructure is the migration to the cloud that helps transform IT-related capital to usage-based operational expense. Cloud computing and hence, digitization of various parts of the value chains increases the risk of exposure in terms of security. Hence, cyber-security is essential for the protection of clients' data in order to avoid damage to the brand, decline in clients trust and legal suits or investigation.

To extract the full value of technological evolution in the capital market landscape, enterprises often depend on solution providers to fulfill business mission and requirements while providing the right expertise to address the varied and complex needs of the industry. In this scenario, it is imperative that CIO's and CEO's invest in the right technology that suits their specific necessities. With that in mind, CIOReview has charted out 20 companies that are at the forefront of providing comprehensive and value-added capital markets technology solutions.

We present to you "20 Most Promising Capital Markets Technology Solution Providers - 2017."



Company:

Dynamo Software

Description:

A leading provider of cloud-based industry-specific, configurable asset management and reporting software

Key Person:

Krassen Draganov,
Co-founder & CEO

Website:

dynamosoftware.com

Dynamo Software Consolidate Complete Investment Lifecycle

Although the alternative asset industry has come to be equipped with modern financial tools offering effective evaluation and forecasting, there remains a serious need for software that can perform advanced functions such as tracking deals, reporting, and managing investor relations. Spearheading these innate necessities of the alternative asset industry is Dynamo Software, a leading provider of cloud-based, industry-specific, configurable asset management and reporting software. Powered by deep industry knowledge and client centricism, Dynamo has been a catalyst of productivity in the fundraising, deal management, investor relationship, and portfolio management sectors worldwide.

Driven by continuous growth and innovation, Dynamo has come to offer a wide range of solutions catering to private equity firms, real estate investment firms, hedge funds, endowments and more.. Dynamo's products are characterized by automated streamlining of communication, fundraising, reporting, and more. Seamless integration of the products with Microsoft Office and third-party accounting software and data aggregators, high configurability to adapt to the specific needs of the clients and comprehensive security protocols, enabling a quick and easy exchange of sensitive reports. "Dynamo not merely offers high-end products to the clients, but enters into an extensive partnership with them, making our product suite a complete end-to-end platform. Each solution Dynamo offers is fully configurable to align with each client's unique operational workflow," states Krassen Draganov, Co-Founder and CEO, Dynamo Software.



Krassen Draganov

Dynamo's product offerings are composed of extensive in-depth solutions for fund managers and asset allocators. Some of these core solutions include Client Relationship Management (CRM), which manages all aspects of the firm's relationship with clients and renders high-quality services. The company's Deal Management solution expands deal possibilities, efficiently pushes the probable deals through the pipeline using features specific to alternate investment methodology and tracks the deal sources to help the client understand the sourcing of best opportunities. Dynamo's Reporting solution offers more than hundred industry-specific reports and enables users to create unique reports through an ad-hoc reporting engine. In addition, the Due Diligence solution enables clients to maintain and improve their due diligence process through seamless integration, powerful advanced search engine, and advanced relational capabilities.

Dynamo's solutions are proof of its continuous commitment to resolve the challenges of the alternate asset management industry. As cybersecurity threats have become a significant issue in the capital market, Dynamo has come

to provide impenetrable cybersecurity with two-factor authentication, SOC2 reporting, encryption, ethical hacking, and hosting in a private cloud. The company simplifies and organizes major compliance processes, including FATCA, Form PF and much more to meet diverse and complex compliance mandates. Alongside cybersecurity and compliance, Dynamo has also been in the forefront of resolving the challenge of standardizing reporting by offering core report booklets and ILPA formatted templates.

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Dynamo's effective role in optimizing the productivity of the alternative asset management industry can be witnessed by its management of over \$1 trillion in assets. As the company moves ahead, it is committed to expanding its geographical presence. Having already established its offices in U.S., U.K., and Bulgaria, Dynamo recently established an office in Singapore to serve the APAC region, providing a clear sign of its intentions. As a company fueled by high ambitions, Dynamo looks forward to making an impactful announcement in the month of October, thus, providing a clear validation of its continued commitment to growth and product innovation. **CR**